

PREVENTING FALLEN YOUTH - MARKETING LAUNCH KIT

Positioning

Post-hardcore Christian recovery culture for people breaking cycles through Jesus Christ. Battle hymns for the broken. Heavy music, holy aim.

Sayings

The cycle gets severed here. Signal over noise. Return to correct orbit. Stable men build safe worlds. Strength became safe. The Shepherd whispers because panic is already loud enough.

Instagram Hooks

Most men do not need motivation; they need direction. Shame hates language. Drift begins before collapse. No big decisions in red orbit. Return speed beats perfection.

Launch Posts

1. Fox Crater reveal. 2. Correct Orbit Dashboard. 3. Shepherd Scan. 4. Moral Manhood. 5. Cycle Severance. 6. Battle Hymn Vault. 7. Founder story.